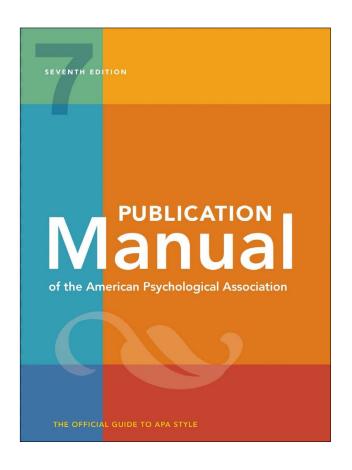


Publication Manual (7th ed.) Counterfeit Identification Guide



All print formats feature
SecureTag QR code technology
to aid in the detection of
counterfeits. Each QR code is
unique and is applied to the
back cover of the book during
manufacturing.



The American Psychological Association (APA) is the leading scientific and professional organization representing psychology in the United States. Its members include researchers, educators, clinicians, consultants, and students.

The Publication Manual of the American Psychological Association is the style reference of choice for writers, editors, students, and educators in psychology and an ever-expanding list of disciplines.

This guide was created in response to the discovery of counterfeit print copies of the *Publication Manual*.

Counterfeit versions of the *Publication Manual* often contain **errors** and **inconsistencies** that undermine the integrity of research or other scholarly writing that uses APA Style and may negatively affect student outcomes.

The *Publication Manual* is published in three print formats: paperback, hardcover, and spiral-bound. **Counterfeit copies have been identified in each of the three formats**.

Format	ISBN
Paperback	978-1-4338-3216-1
Hardcover	978-1-4338-3215-4
Spiral-Bound	978-1-4338-3217-8





The book should be 7" x 10". Any variation in size could indicate a counterfeit book.



Any books received from international locations should be carefully scrutinized.



Presence of a SecureTag does not guarantee authenticity. Counterfeit SecureTags have been identified.

1. Journal article with a DOI

McCauley, S. M., & Christiansen, M. H. (2019). Language learning as language use: A cross-linguistic model of child language development. Psychological Review, 726(1), 1–51. https://doi.Org/10.1037/rev0000126

Parenthetical citation: (McCauley & Christiansen, 2019)
Narrative citation: McCauley and Christiansen (2019)

2. Journal article without a DOI, with a nondatabase URL

Ahmann, E., Tuttle, L. J., Saviet, M., & Wright, S. D. (2018). A descriptive review of ADHD coaching research: Implications for college students. Journal of Postsecondary Education and Disability, 37(1), 17-39. https://www.ahead.org/professional-resources/publications/jped/archived-jped/jped-volume-31

Parenthetical citation: (Ahmann et al., 2018)
Narrative citation: Ahmann et al. (2018)

COUNTERFEIT

1. Journal article with a DOI

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Parenthetical citation: (Ahmann et al., 2018)
Narrative citation: Ahmann et al. (2018)

AUTHENTIC

CONTENT

There are formatting errors throughout some counterfeit versions of the *Publication Manual*.

On the left are examples of such errors occurring on page 317 of the book. The counterfeit is missing italics, volume numbers are incorrect (726 vs. 126 and 37 vs. 31), there is a capitalization error in the DOI, and reference labels are too bold.

Additional errors found in counterfeits include the following:

- Page 269-Paraphrases and Quotations header: "Quotations" may be misspelled in the counterfeit as "Quatations"
- Page 270-Section 8.25 Principles of Direct Quotation:
 The counterfeit may be missing the "n" in "Quotation"
- Page 274-Section 8.30 Changes to a Quotation Requiring No Explanation: The counterfeit may have replaced the "o" in "No" with a copyright symbol (©)

The book is likely a counterfeit if the print

- appears very dark/light (or inconsistent throughout);
- is faded or broken or has streaks through the ink; or
- is too close to the top, bottom, or edge of the page.









BINDING

Paperback

Authentic versions use adhesive that is clear in color. Counterfeits often use **different color adhesives**, most notably opaque yellow or dark amber.

Hardcover

Authentic versions possess tight-back binding, which leads to a rounded spine. Counterfeit copies typically have a **flat rigid spine**.

Counterfeits often use **incorrect headbands** that are a different color (white) and/or pattern (striped instead of checkered) than those in the authentic book. Typically, counterfeit headbands are also **poorly adhered to the spine**.

Some versions of the counterfeit hardcover books have a **dust jacket**, which is not present on the authentic copy.

Spiral-Bound

Authentic copies use high-quality metal binding and have either rectangular or circular hole punches.

Counterfeit copies use an inferior metal binding and have poorly cut or finished hole punches for the binding.

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